

NEWSLETTER



MESSAGE FROM THE MARKETING DIRECTOR

With the sunshine finally sticking around, we're soaking up all the little moments that make this season so special—fresh air, time together, and lots of laughter. There's a fun energy around the community right now, and we're excited for everything summer has in store. Thanks for being part of it with us! ☀️

-McKenna Hanafan

BECAUSE OF YOU...

Because of you, meaningful progress was made during our Spring Clean-Up Day.



While it was a smaller group, our dedicated tenants—along with one generous volunteer—rolled up their sleeves and got to work. Together, they made a noticeable impact by helping clean up outdoor spaces and refresh areas around our community.

It's a great reminder that it doesn't take a big crowd to make a difference—just a few people willing to show up and care.

We're so thankful for those who gave their time and energy, and we look forward to growing this volunteer opportunity in the future. If you've ever thought about getting involved, we'd love to have you join us next time!

MOTHER'S DAY TEA PARTY

Our Mother's Day Tea Party at The Heights was a wonderful celebration filled with laughter, connection, and sweet moments. Residents and their loved ones gathered to enjoy tea, treats, and meaningful time together while honoring the incredible mothers in our community. The room was full of smiles, warm conversations, and a true sense of appreciation. Be sure to check out the photos—we're so grateful to have shared such a special day with everyone!



We're excited to kick off our *Paws for a Purpose* fundraiser, benefiting our **Creating a Graceful Journey - The Compassion Wing Campaign**. This fun, staff-centered event invites our community to get involved by voting for their favorite furry friends!

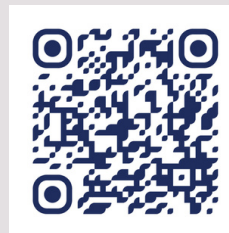
Voting will take place both online through our Facebook page and in person within both of our communities. Each in-person vote is just **25 cents**, making it an easy (and adorable) way to support a meaningful cause. Every vote helps us move one step closer to our goal in opening our hospice wing!

Be sure to follow along, cast your votes, and help us crown Bethany's Cutest Pet – all while making a difference!

CREATING A GRACEFUL JOURNEY PAWS FOR A PURPOSE: BETHANY'S CUTEST PET CONTEST



**IF YOU
WISH TO
DONATE
TO THE
CAUSE,
SCAN
BELOW!**



UPCOMING EVENTS

MAY 6TH, 2026
12:00pm - 1:00pm

Lunch & Learn

MAY 9TH, 2026
10:00am - 12pm

Celebrate CB Parade

MAY 18TH - 26TH
All Day

Paws for a Purpose Voting

JUNE 3RD, 2026
12:00pm - 1:00pm

Lunch & Learn

Flyers attached

**CONTACT
US**



Bethany Lutheran Home: (712) 328-9500

Bethany Heights: (712) 328-8228

www.blhs.care
info@blhs.care

LUNCH & LEARN AT BETHANY HEIGHTS

Empowering Your Future with Knowledge & Care



Date: May 6th, 2026

Time: 12PM - 1PM

Location:

Bethany Heights
Assisted Living
11 Elliott St
Council Bluffs, IA

Bonus:

All attendees receive a complimentary lunch and a free resource packet!

RSVP by: April 4th, 2026

Call: 712-328-8228

Email: activitiesbh@blhs.care

Join us as Deborah Petersen
from McCabe Law presents
on:

Planning for the unexpected is one of the greatest gifts you can give your family. Join us to learn about healthcare and financial Power of Attorney—what they are, how they work, and why having them in place can make all the difference during life's most challenging moments.



Bethany Lutheran Home: 712.328.9500
Bethany Heights Assisted Living: 712.328.8228



McCABE
LAW

BETHANY LUTHERAN HEALTH SERVICES

VOLUNTEERS NEEDED!



May 9th, 2026
10:30am - 12:00pm

Call us at 712-256-7802
or send us an email at
mkt@blhs.care



WE NEED HELP WITH:

Celebrate CB Parade

- Wheelchair Pushers
- Handing out candy
- Walkers

PAWS FOR A PURPOSE: BETHANY'S CUTEST PET CONTEST

VOTE! VOTE! VOTE!

VOTING PERIOD

May 18th – 26th, 2026

Vote for who you think should be
Bethany's Cutest Pet!

Voting Options:

- Bethany Lutheran Health Service Facebook page - must like the photo on the original post
- In-House Voting at Bethany Lutheran Home & Bethany Heights - 25 cents = 1 vote



WINNER ANNOUNCEMENT

May 28th, 2026



FACEBOOK PAGE



LUNCH & LEARN AT BETHANY HEIGHTS

Empowering Your Future with Knowledge & Care



Date: June 3rd, 2026

Time: 12PM - 1PM

Location:

Bethany Heights
Assisted Living
11 Elliott St
Council Bluffs, IA

Bonus:

All attendees receive a complimentary lunch and a free resource packet!

RSVP by: June 1st, 2026

Call: 712-328-8228

Email: activitiesbh@blhs.care

Join us as the Jennie Edmundson
Community Service Team presents on:

**The Insider's Guide to the Hospital: Navigate
Like a Pro**

Is it an emergency or just a check-up? The hospital can feel like a maze, but you don't have to navigate it alone. Join Jennie Edmundson Community Service Team for an empowering session on how to handle hospitalizations with confidence. We'll discuss how to decide where to go for care, what really happens behind those hospital doors, and—most importantly—how to ensure you get back home with the support you need. Don't just be a patient; be an informed partner in your health!



Bethany Lutheran Home: 712.328.9500
Bethany Heights Assisted Living: 712.328.8228



**METHODIST
JENNIE EDMUNDSON**