

NEWSLETTER



MESSAGE FROM THE MARKETING DIRECTOR

From our community to yours – thank you for being part of what makes this place so special. It’s a joy to connect, celebrate, and grow together, and we’re grateful for the moments we share with each of you every day. Here’s to more memories ahead!

McKenna Hanafan

BECAUSE OF YOU...



Thanks to the generosity of our community, our chapel decoration fundraiser was a blooming success! With 42 beautiful flower donations, our residents and tenants will enjoy fresh blooms, and many will also find a home in our garden. Even more, all proceeds will go toward **Creating a Graceful Journey – The Compassion Wing** campaign, helping us continue providing care and comfort. Your support truly makes a difference!

We are deeply grateful to **The Lutheran Church – Missouri Synod** for their generous grant, which allows us to purchase a new Smart Lift for use at Bethany Lutheran Home. As a recognized service organization, this donation makes a tangible difference in the daily lives of our residents, helping with safer transfers and improved mobility. Your support helps us continue providing compassionate, high-quality care every day!



RESIDENT SPOTLIGHT: EMILY GIBSON

Born and raised in Council Bluffs, she carries with her a lifetime of memories rooted right here in the community. She spent many of her working days as a candle maker, a craft that reflects both her creativity and dedication. Family remains at the heart of her story—she is a proud mother to one daughter, a grandmother to two, and a great-grandmother to two more. After spending some time receiving care in Dunlap, Iowa, she made the decision to call Bethany home a little over a year ago.

Since then, she has found comfort and connection in her new surroundings. She shares that Bethany is a wonderful place, where everyone is kind and attentive, the food is enjoyable, and meaningful friendships have come easily—especially with her roommate, whom she truly enjoys. She keeps busy with some of her favorite activities like BINGO and balloon batting, and



she especially loves taking part in the many community events. The Easter egg hunt was a highlight for her, bringing joy as she watched the excitement and laughter of the children. When summer arrives, you can often find her outside soaking up the sunshine, relaxing with music playing from her boombox.



Our Annual Easter Egg Hunt was an egg-citing success! With over 7,000 eggs scattered across the grounds, kids of all ages had a blast filling their baskets and hunting for special surprises. We were thrilled to offer exciting prizes this year, including Easter baskets and bikes, which made the day even more memorable for our lucky winners. The turnout was incredible, and it was so much fun seeing our community come together to celebrate. Take a look at some of our favorite moments from this joyful day—we're already looking forward to next year!

2026 ANNUAL BLHS EASTER EGG HUNT



UPCOMING EVENTS

APRIL 25TH, 2026

9:00AM-12:00PM

Spring Clean Up Day

MAY 4TH, 2026

10:30AM-12:00PM

Mother's Day Tea Party

MAY 6TH, 2026

2:30pm-4:30pm

Lunch & Learn

MAY 9TH, 2026

10:30am-12pm

Celebrate CB Parade

Flyers attached

CONTACT
US



Bethany Lutheran Home: (712) 328-9500

Bethany Heights: (712) 328-8228

www.blhs.care
info@blhs.care



VOLUNTEERS NEEDED

Event Details

Date: April 25th, 2026

Time: 9AM - 12PM

Location: Bethany
Lutheran Home &
Bethany Heights

**BLHS will
provide lunch!**
Please bring proper
PPE for yardwork
(ex. gloves, hat,
sunscreen)

Join us for a special volunteer day to help create a welcoming environment at Bethany Lutheran Health Services. Your support will greatly enhance the quality of life for our residents and tenants!

7 Elliott St. Council Bluffs IA, 51503
11 Elliott St. Council Bluffs, IA 51503

You're Invited to Bethany
Heights for a

Mother's Day

TEA PARTY



4 MAY 2026 | AT 10:30 AM

11 Elliott St. Council Bluffs, IA 51503

RSVP to McKenna at (712) 256 - 7802

LUNCH & LEARN AT BETHANY HEIGHTS

Empowering Your Future with Knowledge & Care



Date: May 6th, 2026

Time: 12PM - 1PM

Location:

Bethany Heights
Assisted Living
11 Elliott St
Council Bluffs, IA

Bonus:

All attendees receive a complimentary lunch and a free resource packet!

RSVP by: April 4th, 2026

Call: 712-328-8228

Email: activitiesbh@blhs.care

Join us as Deborah Petersen
from McCabe Law presents
on:

Planning for the unexpected is one of the greatest gifts you can give your family. Join us to learn about healthcare and financial Power of Attorney—what they are, how they work, and why having them in place can make all the difference during life's most challenging moments.



Bethany Lutheran Home: 712.328.9500
Bethany Heights Assisted Living: 712.328.8228



McCABE
LAW